



**Midwest Wind Energy Finance**

*Leader in Providing Equity and Finance for  
Community-Based Wind Energy Projects*

*An affiliate of Midwest Leasing and Finance, Inc.*

12 South 6th Street, Suite 211  
Minneapolis, MN 55402  
(612) 332-0607  
wind@mwwind.com  
www.mwwind.com

For Immediate release

Contact:  
Ken Valley  
President  
Midwest Wind Energy Finance  
612-332-0607

## **Midwest Wind Hires Senior Executive to Help Manage Growth**

7/19/06

Minneapolis, Minn. - Midwest Wind Energy Finance (Mwef), a Minneapolis based leader in community-scale wind energy finance, has hired Jeff Wright to be Vice President. Wright will help manage the growth of the company and help to build a development fund for Mwef. Wright has been a senior executive in the advertising and marketing agency industry for many years. Wright owned and/or managed several Minneapolis agencies including Kauffman Stewart, Periscope and Greer & Associates, all of which experienced significant growth under Wright's leadership.

While Wright has not worked directly in the alternative energy industry he has had an active interest in the category for some time and believes the country has to diversify its energy portfolio.

Mwef, founded in 2004, has negotiated the rights to finance over \$300 million of community wind farm projects. Mwef Founder and President Ken Valley said, "we have had so much interest in our unique financing approach that we need to prepare for rapid growth. There is a lot to do to take this company to the next level and Jeff's diverse business background will be a big help".

A major initiative underway at Midwest Wind is the creation of a development fund. Community wind developers often have trouble bringing their projects to completion because of difficulties with securing the substantial capital required to purchase wind turbines. Mwef plans to assist community wind developers in overcoming this obstacle to development by providing the required capital in the form of equity and debt financing.

Wright is excited about this new opportunity. "This is a chance for me to contribute to a rapidly growing and vitally needed industry. I am really impressed with the high potential niche that Midwest Wind has found. This is going to be fun".

### **About Midwest Energy Finance, LLC**

Midwest Wind Energy Finance is a specialty finance firm headquartered in Minneapolis that provides hard-to-find equity and financing for small- scale (\$2 million - \$45 million) renewable energy projects. Along with its partners, Mwef provides the capital that enables projects to progress from various development stages to production. Mwef's goal is to help ensure the majority of investment dollars remain in the local communities. Currently, Mwef has a number of projects in various stages throughout farming communities in the Midwest and the country.

For further information visit our website at: [www.mwwind.com](http://www.mwwind.com)

###

